

Form: Sample Press Release – Promotion of Employee

Description: This is a sample press release announcing the promotion of an employee to a new position. It is to be modified to the particular facts.

SAMPLE PRESS RELEASE – PROMOTION OF EMPLOYEE

For Immediate Release

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DFI Communications Promotes Emily Bosson to Vice President of Marketing

SAN FRANCISCO, CALIFORNIA (Nov. 1, ____) – DFI Communications, Inc., provider of credit card terminals, today announced the promotion of Emily Bosson to Vice President of Marketing. She will have the primary responsibility for marketing DFI’s products to the taxicab industry.

“Emily has been a key part of our success, and we were thrilled to promote her to this important position,” said John Forsythe, President of DFI.

Ms. Bosson, 34, joined the company in 2012 as Senior Account Representative and quickly rose to several supervisory and management positions. Ms. Bosson was previously with Pacific Bell in its telecommunications group.

Ms. Bosson received an Economics degree from U.C. Berkeley and an MBA from Golden Gate University. She is a member of the American Society of Telecommunications Professionals and Vice President of the San Francisco Chapter of Telecommunications 2000, a trade advisory group.

DFI Communications, Inc., is a diversified provider of credit terminals to stores, restaurants and taxicabs. Its CreditPackage™ system has been successfully implemented in over 500 establishments in the San Francisco Bay Area. The Company’s web site (www.dfi.com) contains more information.

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