

Form:

Sample Press Release – New Web Based Service

Description:

This is a sample press release announcing a new Web based service, where forms and agreements can be purchased and downloaded directly through the Internet.

NEW INTERNET SERVICE OFFERS DATABASE OF LEGAL & BUSINESS DOCUMENTS
Web*Law Partner To Serve As Centralized Area for Purchase
Of Legal and Business Forms & Resources

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FOR IMMEDIATE RELEASE (November 30, ____) – Counsel Connect

(www.counsel.com), the nations leading online service exclusively for attorneys, has launched Web*Law Partner: Legal & Business Forms Online (www.legal-businessforms.com), a new Internet service offering a carefully compiled searchable database of legal and business documents for sale.

“Web*Law Partner is intended to change the way business lawyers practice law by providing them a more efficient and cost-effective way to access documents particularly in-house corporate counsel and smaller law firms that lack the resources and varied experience of a large law firm,” says Mark Obbie, president and CEO, Counsel Connect. “The site offers one centralized stop on the Internet containing a vast collection of carefully edited and compiled resources.”

Attorneys and business professionals can use any major credit card to purchase a wide array of sophisticated legal and business agreements, model forms, memoranda, transaction documents, checklists, and governmental filings from Web*Law Partner. The site includes more than 1,500 carefully selected forms and agreements, covering legal topics including corporate,

securities, real estate, start-up companies, mergers and acquisitions, partnerships, joint ventures, limited liability companies, intellectual property, employment and consulting, computers and software, accounting, commercial transactions and governmental forms.

The initial documents have been derived from sources including the American Law Institute-American Bar Association (ALI-ABA) and Practising Law Institute (PLI); prominent business lawyers throughout the country; legal publishers including CCH, Wiley & Sons, Law Journal Seminars – Press and Clark Boardman Callaghan; state and national bar organizations including the California State Bar; CSC Networks, a major provider of corporate document filing, retrieval and registered agent services; and governmental filings and forms, including SEC and Secretary of State documents. Forms will be continually added and updated.

Web*Law Partner documents are easily downloadable in standard word-processing formats, eliminating the time-consuming process of retyping forms and templates. The service is designed to give lawyers a head start on drafting documents and give businesses a powerful and efficient way to sample the expertise of accomplished lawyers. The documents are not, however, intended to substitute for actual legal advice.

The site's Advisory Board is headed by Richard D. Hardrock, Esq., the originator of the concept for the site, developer of its hierarchical database, and a noted author and corporate partner.

“Every good business lawyer keeps his or her own forms on file, and a big law firm might do a decent job of sharing files internally,” says Hardrock. “But what most lawyers and businesses do not have is easy access to high quality, sophisticated forms from top corporate lawyers and leading legal publications. In today's competitive business world, this Web site will be a valuable place in cyberspace.”

Initial members of the site's Advisory Board also include Edward J. McAniff, a senior partner in O'Melveny & Myers, Los Angeles; Stephen I. Glover of New York's Fried, Frank, Harris, Shriver & Jacobson; Mario Rosati, a senior partner in Wilson Sonsini Goodrich & Rosati, Palo Alto; D. Bruce Corbridge of Wells Fargo Bank of San Francisco; Donald Keller of the Venture Law Group, Palo Alto; Lawrence B. Low, Chairman of the Corporate Department of San Francisco's Graham & James LLP; Joseph Bartlett of Morrison & Foerster's New York office; Steven O. Weise of the Los Angeles office of Heller, Ehrman, White & McAuliffe, a former chair of the California State Bar Business Law Section; Barrie Gross of Charles Schwab & Co., San Francisco; John H. Small of Prickett, Jones, Elliott, Kristol & Schnee, of Wilmington, Delaware, a former Chair of the American Bar Association Committee on Partnerships; Greg Gorder of Perkins Coie in Seattle; and Jerome S. Engel, Director of the Lester Center for Entrepreneurship & Innovation at the U.C. Berkeley School of Business.

Counsel Connect (www.counsel.com) is an online communications and information service for lawyers. The service offers online discussion groups and seminars in more than 200 areas of law, personalized daily news reports, libraries of legal briefs and memos and email. Counsel Connect currently has more than 40,000 subscribers.

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