

Form: Press Release – New Product

Description: This is a sample press release announcing the introduction of a new software product

Press Release – New Product

For Immediate Release

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New Software for Small Businesses

San Francisco, California (November 30, _____) -- Catchy Software Inc., the makers of the Biz Success™ suite of software products, today introduced Biz LegalAdvisor™, a new software product aimed at giving start-up and emerging businesses high quality forms and legal advice.

Biz LegalAdvisor™ combines a comprehensive package of forms, checklists and agreements with explanations and guides. The product will be of tremendous value to entrepreneurs, business professionals and small businesses.

“This is a cutting edge product far superior to anything in the marketplace,” said Richard Anderson, the President of Catchy Software Inc. “We expect tremendous sales of this product.”

The software provides guidelines and forms for almost any legal matter encountered by small businesses -- from issues relating to employment to stock sales to intellectual property.

More than 900,000 new businesses are started each year. “With Biz LegalAdvisor™, many business owners and entrepreneurs will now be able to avoid legal pitfalls and save thousands of dollars in legal fees,” said Richard Anderson.

Catchy Software Inc. is a San Francisco based software company whose mission is to provide software products to start-up and emerging businesses that are comprehensive, useful and of high quality. The company has 35 employees and has successfully developed other business software. More information can be obtained by visiting the company’s Web site at www.catchysoftware.com.