

<b>Skills You Need in Marketing</b>	<b>Assessment of Your Skills</b>
Teamwork: Work well in a team and brainstorm.	I'm comfortable in a team setting and like to contribute when working as a team.
Passion for the product: Know your products and services and how they can help others.	I love my products and love to share them with my customers.
Relationship building: The best customers are the ones that you build relationships with and continue to serve for years to come.	I'm interested in my customers and their needs, and I enjoy ongoing relationships with my customers. I enjoy giving them what they need and want.
Communication: Communicate effectively to show the benefits of your products and services.	I'm a good communicator, but sometimes I fail to return phone calls and e-mail as promptly as I'd like.
Assessment of clients: Read your clients and assess their emotions.	I can't always tell if my client is open and ready to hear my sales pitch.
Organization: Stay on top of appointments and know what products are available when.	I keep a BlackBerry with me at all times, but my sales files aren't always up to date.
Social networking: More marketing is taking place on social networking sites. Are you connected?	I spend too much time on Facebook and Twitter.